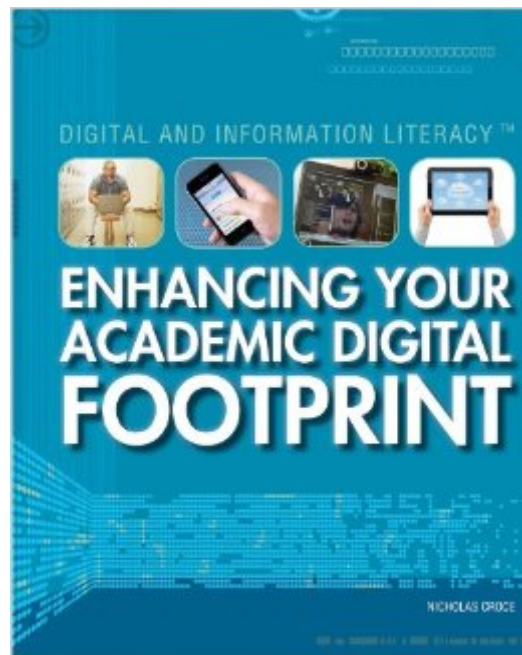# Enhancing Your Academic Digital Footprint (Digital And Information Literacy)

Synopsis

Everyone needs to be aware of the kind of information that is left behind when one uses technologywhether its a smartphone or laptopand the Internet. This volume enables readers to enhance their academic reputations online. They learn what constitutes an academic digital footprint and how various employers and institutions use the Web to research people they might want to hire, admit to college, or offer an internship to. Readers examine how to evaluate their digital footprints, strengthen them, and protect their privacy. They learn approaches for promoting their academic achievements, interests, and volunteer experiences. Starting an educational blog, participating in online writing contests, compiling an ePortfolio, and writing about charitable community causes are just some of the activities teens can use to build a positive online presence.

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